

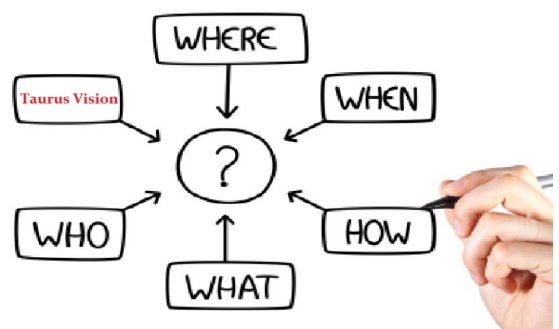
# RETAIL SOLUTIONS



With the advent of a rapidly developing online shopping industry, retail stores are facing great challenges. In a fiercely competitive market, enlarging the customer base and maintaining their loyalty become increasingly important and at the same time – very difficult. Improving customer satisfaction, maximizing per-customer transactions, ensuring a safe environment, and reducing unnecessary losses have become a major focus of retail owners and chain store companies. Taurus Vision with there ROBI END TO END solution integration intelligent smart surveillance products and solutions in Retail improves customer satisfaction, secures the shopping environment, and optimizes business results – which combines to keep **pilferage** low, increase store operating efficiency, and enhance profits. The solution is customized for you.



DON'T LET YOUR  
PROFIT SLIP AWAY  
since 2007



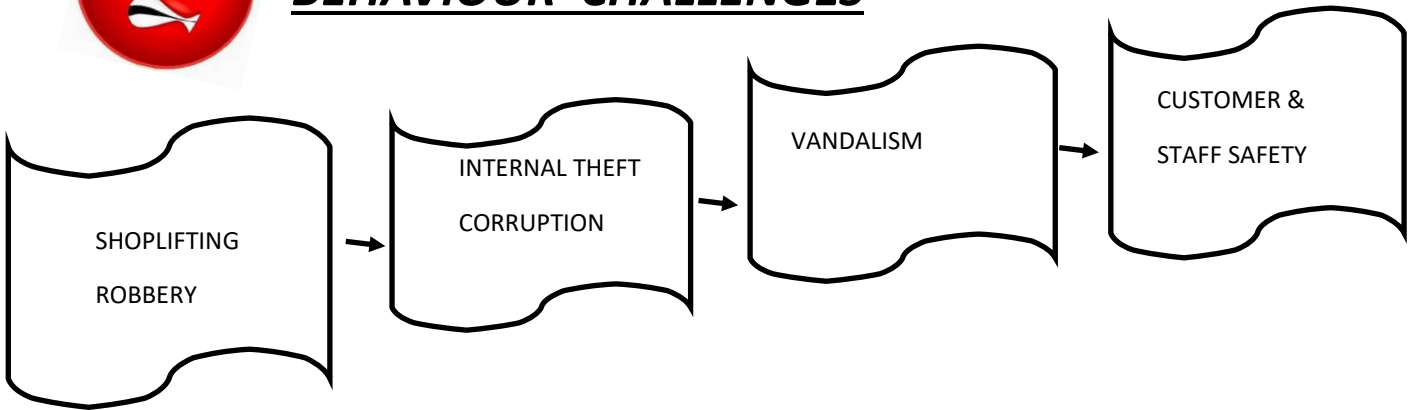
[sales@taurusvision.com](mailto:sales@taurusvision.com)



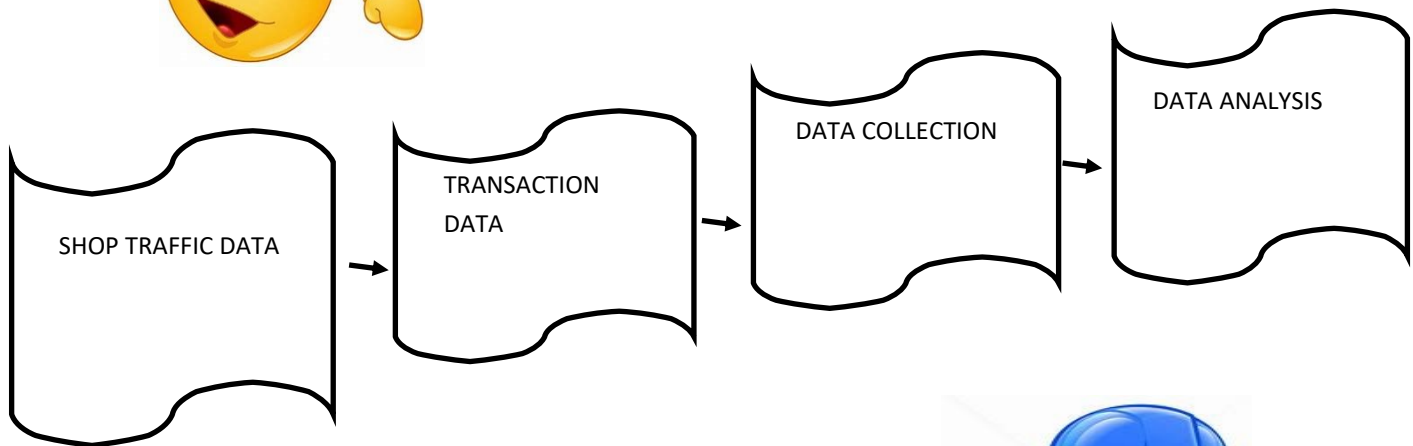
# RETAIL CHALLENGES AND SOLUTIONS



## BEHAVIOUR CHALLENGES



## BUSINESS CHALLENGES



## TAURUSVISION ROBI-SOLUTIONS



PILFERAGE &  
LOSS  
PREVENTION

SMART SEARCH  
WITH  
VIDEO ANALYSIS

INTEGRATED  
CAMERA  
SYSTEM

VIDEO  
ANALYSIS &  
INVESTIGATIONS



POS & SCALE  
INTERGATION

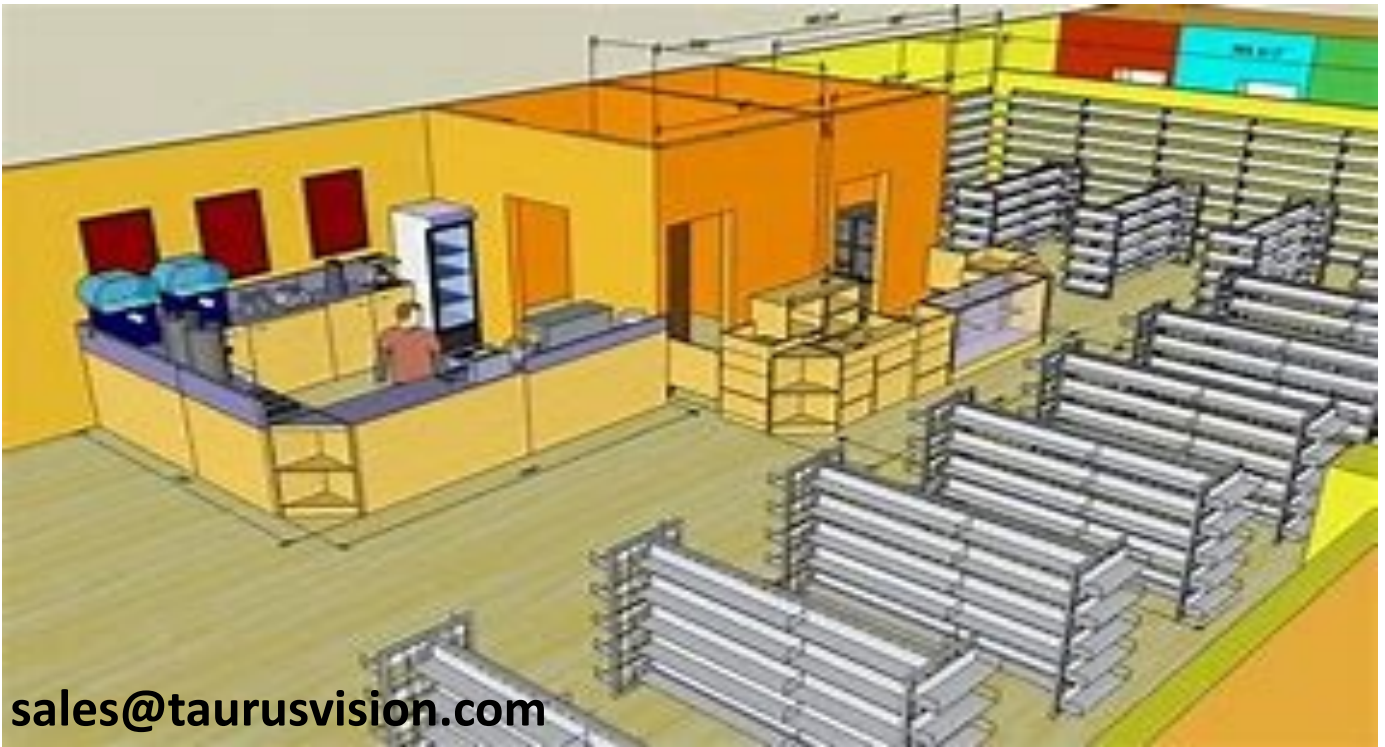
CUSTOMER  
TRAFFIC &  
BEHAVIOUR

CUSTOMER  
INTERACTION  
AND  
TRANSPARENCY

[sales@taurusvision.com](mailto:sales@taurusvision.com)



**SHOP LAYOUT**



[sales@taurusvision.com](mailto:sales@taurusvision.com)



32 16CH POS single output 32 16CH POS  
64 32 CH POS dual channel HD 32 16CH



ROBI—VBS POS controller/system  
With built in serial and TCP/IP pots



Fixed Bullets



Fixed & varifocal

Domes



PTZ

With smart track-

Hikvision varifocal  
Bullet cameras  
ANRP and facial